

SPECIAL EVENTS COMMITTEE
REPORT

1. In the first year the Society could not rent a hall or pay talent. The second year we could rent a hall. Hopefully in years to come we will be able to do both and to meet other promotional expenses. Bearing this in mind I'd like to thank those who have donated their talent. I'd also like to thank members of ^{the} Special Events committee for their counsel and especially thank Lani Hermann for her single-handed feat in arranging our first Pick-nik.

2. Based on two years experience I'd like to make the following recommendations:

i) Promotion. A time schedule should be set up in presenting each event. If details for the event are not set two months in advance, serious thought should be given to cancelling the event. A meeting may be necessary to work out details of the time schedule for each event. (This may be done in Board session, since many of the promotional aspects will undoubtedly affect a number of committees.) I can't place too much stress on the importance of the nature of ~~public~~ promotion for each event, and publicity is only a small portion of the total promotion. Expenses for this type of activity must be met, for if the promotion fails then all other expenses have been to no or little avail. Simply, this means higher budgets. (The sources of free publicity have not been overlooked nor should they be, but they are firstly unreliable and secondly, I believe, do not reach the people.)

ii) Committees. Three new committees should be established with the respective chairmen on the executive board. One of these committees has already been formed -- the hospitality committee. An arrangements committee should be formed. This committee would attend to securing halls for events and programs and arrange for all the physical requirements of the Society. The third committee would be a Special Projects committee, primarily to ^{and} attend to all items which are neither special events, programs, /do not come under any other existing chairman's jurisdiction.

Respectfully submitted,

Geo. Simpson, Special
Events Chairman
May 18, 1966