



Carolina Regional Theatre

P.O. Drawer 1169 Chapel Hill, N.C. 27514
(919) 933-5854

November 23, 1976

Dear Friends:

Thank you for your letters and telephone calls of support for the funding renewal of CRT's APPALACHIA SOUNDING. Your efforts have been rewarded with a \$70,000 grant from the Appalachian Regional Commission for a thirteen state tour of APPALACHIA SOUNDING during the Spring of 1977.

Because of your interest and continued support of the APPALACHIA SOUNDING project, you are the first to be informed of the 1977 tour, and we hope that you will take this opportunity to send in your requests for a performance before our seven weeks of limited dates fill up.

APPALACHIA SOUNDING will be available to interested sponsors in Alabama, Georgia, Kentucky, Maryland, Mississippi, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, and West Virginia from March 27 through May 14 of 1977.

The \$70,000 grant from the ARC covers only a small portion of the actual costs of mounting and touring APPALACHIA SOUNDING. We must, therefore, charge sponsor fees for this second tour. The actual cost per performance of APPALACHIA SOUNDING is \$2,000, and we must ask that each of our sponsors attempt to raise as much money as possible to cover that fee. Funds are available from the ARC to match up to 80% of the sponsor fees for the smaller cities and communities of Appalachia. Contact CRT if you are interested in sponsoring APPALACHIA SOUNDING on this matching fund basis.

Those of you who had the opportunity to see a performance of the 1976 tour of APPALACHIA SOUNDING will be pleased to know that, to date, 90% of the original cast has agreed to return for the 1977 tour. We are hopeful that further negotiation will bring the entire cast together again.

Again, thank you for your support. I hope we can repay you with a performance of APPALACHIA SOUNDING in your community next spring.

Sincerely,


Barbara Rowedder

Public Relations and Audience
Development



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