

series of local performers

PROPOSAL THAT FSGW & WETA CO-SPONSOR
CONCERTS

WETA NEEDS P.A. AND COULD USE SOME VOLUNTEER STAFF

WETA COULD PROVIDE ON-AIR PROMOTION, (RESPECTABLE, tho not spectacular)
FEES FOR PERFORMERS, UNDERWRITING POSSIBILITIES, POSSIBLE NATIONAL
DISTRIBUTION WITH FSGW NAME ATTACHED

VEHICLE FOR LOCAL PERFORMERS, MOST WITHIN FSGW, TO DO A WELL-STAGED PAYING
LOCAL CONCERT

WETA-FM producer would choose performers, coordinate dates with site;
WETA-FM would control and/or coordinate sound, with specific intent
to produce national-quality programs

With co-sponsorship, expenses would be covered for FSGW by income of
audience; other income would go toward WETA costs; beyond that (profit)
would be shared

Performers would get cassette dub; national scales would apply if
nationally distributed

No FSGW persons would be paid for support work; expenses only; WETA-FM
staff would be paid by station as usual; all this contingent on FSGW
personnel's accepting series requirements (individual concert, if only
one)

budget would include performer fee (\$100 to C. 260, per AF of M scale);
producer/announcer; production (in-studio prep. for air); engineering
(biggest cost); promotion (minimal cost); room; ((gweta costs))

archive could maintain copy
two to two-and-a-half hour concerts with intermission
principal performer plus some opening acts
intermission features pre-produced if live